

AMA DataSet Limited



The Good Beer Guide

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Contents

CAMRA – <i>The Good Beer Guide</i>	3
Overview	3
Features	3
Summary	12



CAMRA – *The Good Beer Guide*

Overview

Founded by four beer lovers in 1971, CAMRA is one of the most successful consumer organisations in Europe and today they represent more than 190,000 beer drinkers and pub goers across the UK. Their mission is to secure the long term future of real ale, real cider and real perry by increasing their quality, availability and popularity.

In 2008 CAMRA, commissioned AMA DataSet to create a new automated editorial process. This included import of existing guide data; production workflow; fully automated typesetting of the publication within minutes.

AMA have worked continually with CAMRA since this time adding extra features and enhancements, including ebook versions of the guide, APIs for import of data from external sources, map cartography system and entrant emailing.

Features

Promotion Site <https://camra.org.uk/about/publications/the-good-beer-guide>

Commissioned 2008 – Editorial and Typesetting of 2009 GBG
2009 – National branch online database system (2010 GBG)
2010 – Ebook version of GBG (2011 GBG–2019 GBG)
2014 – API added to (2015 GBG)
2020 – maps editorial system added (2021 GBG)

Sector Publishing
Location St Albans, Hertfordshire
Platform AMA DataSet – Strata CMS

Editorial

- Editing and management of Pub data
- Editing and management of Brewery data
- Multiple-user, multiple-level concurrent access to data
- Typesetting of entries, region, country and full publication
- Image, filler and feature placement control
- Reporting and exporting features
- History of all pubs and breweries back to 2007
- Full audit and change logs
- Cross referencing and indexing of multiple datasets.

National database system

- Multiple-user collection of data from branches
- Full multi-level workflow control for multiple user levels
- Real-time typesetting and exports
- API – Data import directly from CAMRA WhatPub database
- API – Allows external call of real-time branch proofs
- API – Allows external call of real-time exports of system data

Ebook creation

- Bespoke conversion of full publication to ebook
- Multiple device formats
- File validation

Cartography

- Conversion of existing maps
- Map alterations
- Full editable icon and text overlays
- Export in web and press ready formats

Entrant emailing

- Personalised update invitation emails sent to contacts
- Attachments such as pdf samples and update forms

Sample screen shots from The Good Beer Guide Editorial system

CAMPAIGN FOR REAL ALE
CAMPAIGNING FOR REAL ALE, PUBS AND DRINKERS' RIGHTS SINCE 1971

Online Editorial System

Home | Logout

<< Go Home

<< Search For Pub

Year: 2021

Select Region: Bedfordshire

Select Type: Main Entry

Add New Entry

Remove Selected Entry

1. **Amphill, Albion**
2. Amphill, Engine & Tender
3. Amphill, Queen's Head
4. Arlesey, Vicars Inn
5. Bedford, Brewhouse & Kitchen
6. Bedford, Castle
7. Bedford, Devonshire Arms
8. Bedford, Pilgrim's Progress
9. Bedford, Wellington Arms
10. Bedford, White Horse
11. Biggleswade, Golden Pheasant
12. Biggleswade, Wheatsheaf
13. Bolnhurst, Plough
14. Broom, Cock
15. Carlton, Fox
16. Clifton, Admiral
17. Clophill, Stone Jug
18. Dunstable, Gary Cooper
19. Dunstable, Globe
20. Dunstable, Victoria

England Pubs Save Changes

Transfer Bedfordshire data from national system

Next record >>

DETAILS

Not Current Year - Read Only

Year: 2021

Type: Main Entry

Region: Bedfordshire

Index Town:

Whatpub ID: BES/1

Branch Code: BES - South Bedfordshire

New Entry:

Pub Name: Albion

Sort Name:

Premises Type: Pub

Address 1: 36 Dunstable Street

Address 2:

Town: Amphill

County:

Postcode: MK45 2JT

Directions to Pub:

Ord Survey Ref:

A typical entry in the pub section

- brewing C...
- Barnet Brewery
- Barney's Beer Ltd
- Barnegates Brewery
- Barrahooley Craft Brewer...
- Barsham Brewery
- Barum Brewery Ltd
- Basement Beer Company
- Bason Bridge Brewing Com...
- George Bateman and Son L...
- Bath Ales Ltd
- City Pub Group, The
- Daniel Batham & Son Ltd
- Battersea
- Battle Brewery
- Battledown Brewery LLP
- Bays Brewery Ltd
- BB18 Brewing Co Ltd
- Beacon Brauhaus
- The Beak Brewery
- Bear Claw Brewery
- The Brewing Company Ltd
- Beat Brewery Limited
- Beath Brewing Ltd
- Beatnikz Republic
- Beavertown
- Beavertown
- Beccles Brew Co.
- Beckstones Brewery
- Bedlam Brewery Ltd
- Beer Brothers Ltd
- Beer Engine
- Beer Hut Brewing Co Ltd
- Beer Ink
- Beer Me Brewery
- Beer Nouveau
- Beer Station Brewery
- Beerblefish Brewing Comp...
- Beermats Brewing Company
- Beer Riff Brewing Co
- BEEspoke Brewing Company
- Beeston Brewery Ltd
- Beeston Hop
- Belhaven Division
- Belleville Brewing Compa...
- Bellfield Brewery Ltd

BREWERY DETAILS

Year: 2022

Region:

Original Region:

Brewery Reference:

Source:

Brewery ID:

BIS brewing status:

New Entry:

SIBA:

Header Name:

Original Header Name:

GBG Name:

Original GBG Name: B&T

Brewery Name:

Original Brewery Name: B&T Brewery Ltd

Organisation:

Original Organisation:

Sort Name:

Original Sort Name:

Address 1:

Original Address 1: The Brewery

Address 2:

Original Address 2:

Town:

Original Town: Shefford

County:

Original County: Bedfordshire

Postcode:

Original Postcode: SG17 5DZ

A typical entry in the brewery section

SELECTED REGIONS DETAILS

Country/Section:

Name

Non-Breaking Region?

Show Region Name In Text?

Add advert at the end?

Add advert at the end with RH?

Force Page Break?

Map Details

Width

Height

Padding top

Padding bottom

Map Offset Top

Map Offset Left

Region Map

[Remove map](#)

[Save Changes](#)

Proofing control for a region and its map

FILLERS

ID: 10383

Order:

Filler Name:

Filler Title:

Filler Text:

Indent Text:

Avoid off:

Auto Fit off:

Filler Position

Page Offset:

Vert Pos: ▼

Horiz Pos: ▼

Width: ▼

Height:

Padding:

Padding Bottom:

Specific Vert Pos:

Type:

Attrib:

Filler Colour Override

Head Background:

Head Text:

Body Background:


Body Text:

Omit

Map Filler

Page break after filler

Image Filler



[Remove Filler](#)

Panel for adding and controlling inline fillers

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GOOD BEER GUIDE 2021

Amphill
36 Dunstable Street, MK45 2JT
014625 61417
811 Shefford Drive, Golden Fox, Stragen Slayer, Devils Edge 3 changing beers
An award-winning, popular, narrow-fronted Victorian pub with one large bar and 17 hangings serving Deviants Edge, a range of local full beers, high quality ales mainly from microbreweries plus a changing craft keg beer. Free regular pub tables and a set out on one or other. There is a meeting room and a smaller patio garden towards the rear. A selection of local clubs and groups is supported. Home Bedfordshire Cider & Pils of the Year. **20**

Queen's Head
20 Woburn Street, MK45 2HP
014625 61020
Bemburley, Courage Direct, Eagle IPA, Young's London Special, 1 changing beer (sourced nationally) **11**
A truly charming and cosy 18th century tavern in a historic area of Amphill, close to the park and the extensive ridge walk. Beers are mainly from the local Eagle Brewery in Bedford, mixed in a few bottles of local ales, a house, and another town which is available for private functions. The pub's name refers to Catherine of Aragon, who was imprisoned in Amphill Castle while Henry VIII resolved the marriage and broke through the church of Rome. **20**

Arlesey
Vices Inn
61 Church Lane, SG15 6XK
014625 72115
Eagle IPA, 1 changing beer (sourced nationally) **11**
A traditional pub in a medieval area, a few minutes' walk from the railway station. The large bar is in direct view of the entrance. To the left is a smaller, cosier bar with a full medicine, cresson with spots memorabilia, historical pictures and a number of vintage works of art. Darts and dominoes teams are supported and complimentary drinks are often on the bar. The guest ale is usually a 4th ABV. **20**

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BEDFORDSHIRE

Bedford

Brewhouse & Kitchen
115 High Street, MK40 1BP
01753 50071
Brewhouse & Kitchen Banker's Drought, Intrepid, Integrity
A former bank their Westport pub rebranded by the Brewhouse a kitchen group in 2016, the microbrewery is housed within the main bar area. Beside various seating areas separated by half height dividers that are lit up in themselves. Tables can be placed at the table or at the bar - the menu contains an extensive list of drinks as well as food. Seasonal and special ales are available but only on Friday. **20**

White Horse
84 Newburn Avenue, MK41 9PX
01753 51016
pub@whitehorsebedford.co.uk
Courage Direct, Eagle IPA, Young's London Special, 1 changing beer (sourced nationally) **11**
Three seating areas, all with their own style, are served from a single bar. The main bar has a Sunday and regular function room as well as a bar. The bar is lit up every day. Other musical events are advertised on the website. Food is freshly cooked with a choice of meals on Sunday (look ahead on Sun and for eve). The beer and wine selection is complemented by a wide choice of gin. Afternoon tea can be ordered for groups. **20**

Biggleswade

Golden Pheasant
71 High Street, SG18 0PL
01753 73162
pub@goldenpheasant.co.uk
Eagle IPA, 5 changing beers (sourced nationally) **11**
Situated in the centre of town, the pub has three floors back to back. The low beamed ceiling adds to the traditional feel, while the single room interior is large enough to accommodate craft sours for monthly alongside community groups for meetings. A good range of well kept beers and ciders is served from the counter bar. The large outside area at the rear is a great space for live music and other chivalry events. **20**

Wheatheaf
5 Lawrence Road, SG18 0LS
01753 72779
Greene King IPA, 2 changing beers (sourced nationally) **11**
An award-winning pub in a medieval area, a walk from the town centre. The pub has a large bar and a smaller bar. The bar has a large outdoor area with a view of the town. The pub is lit up every day. Other musical events are advertised on the website. Food is freshly cooked with a choice of meals on Sunday (look ahead on Sun and for eve). The beer and wine selection is complemented by a wide choice of gin. Afternoon tea can be ordered for groups. **20**

Devonshire Arms
32 Colley Street, MK40 3TB (1 mile E of town centre)
01753 51179
pub@devonshirearmsbedford.co.uk
Courage Direct, Eagle IPA, 4 changing beers (sourced nationally) **11**
Historic site of a coaching inn in a medieval area, a walk from the town centre. The pub has a large bar and a smaller bar. The bar has a large outdoor area with a view of the town. The pub is lit up every day. Other musical events are advertised on the website. Food is freshly cooked with a choice of meals on Sunday (look ahead on Sun and for eve). The beer and wine selection is complemented by a wide choice of gin. Afternoon tea can be ordered for groups. **20**

Pilgrim's Progress
22 Mill Hill, MK40 1QB
01753 51221
Eagle IPA, Greene King Abbot, Reddles Best Bitter, Young's London Special, 4 changing beers (sourced nationally) **11**
Renowned as a Westport pub in 2016, the pub has five internal areas and has an outdoor seating area, one of the best in the area. The bar is popular with all ages but doesn't really cater for over 18s. There is a large outdoor area with a view of the town. The pub is lit up every day. Other musical events are advertised on the website. Food is freshly cooked with a choice of meals on Sunday (look ahead on Sun and for eve). The beer and wine selection is complemented by a wide choice of gin. Afternoon tea can be ordered for groups. **20**

Wellington Arms
40-42 Wellington Street, MK40 2JK (in town centre)
01753 50071
Adams Southwold Bitter, 811 Shefford Drive, Drought, 9 changing beers (sourced nationally) **11**
Adams Southwold Bitter, 811 Shefford Drive, Drought, 9 changing beers (sourced nationally) **11**
A traditional 'cider' establishment, 'fresh' day of bread. A key part of the Bedford real ale scene for 20 years, it has an interesting selection of 12 ales and two real ciders on hand. Drought continental beers and a range of bottled regular beers are also available. There is a courtyard for ciders and smokers. The pub also has a large outdoor area with a view of the town. The pub is lit up every day. Other musical events are advertised on the website. Food is freshly cooked with a choice of meals on Sunday (look ahead on Sun and for eve). The beer and wine selection is complemented by a wide choice of gin. Afternoon tea can be ordered for groups. **20**

REAL ALE BEVERIES

811 Shefford
Brewhouse & Kitchen | Bedford
Greene King IPA | Little Stagsfont
Kilburn | Ampthill
Leghams Buzard | Leghams Buzard

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GOOD BEER GUIDE 2021

Woburn

Woburn Ale House
11 Market Place, MK17 9PE
01753 50916
www.woburnalehouse.com
4 changing beers (sourced locally) often Homebrew, Leghams Buzard, King
Located in Market Place in the upper centre of Woburn, this charming bar, previously a flower shop, has six hangings for real ales and two for varying ciders and pilsners. Local Beers feature heavily, in particular from Home Brewery and Leghams Buzard Brewing Company. A wide variety of 20 to 40 different and interesting ciders are served and bottled beers is also available as well as a broad range of unique wines from around the world. There is comfortable seating towards the rear plus a small courtyard area. **20**

Wrestlingworth

Chequers
41 High Street, SG19 2JP
01757 631118
pub@chequers.co.uk
Adams Southwold Bitter, Eagle IPA, 2 changing beers (sourced nationally) often London
Popular, friendly, Grade II listed establishment with a cresson interior and several outdoor areas where you can enjoy drinking alfresco while the weather permits. Community groups, a free jazz, and a free jazz band, live music, cresson, darts and dominoes teams, well-kept beers and good-value food help make the pub a hub of the village. Snookers, pool, darts and dominoes tables are all welcome. Outside, there is access to footpaths and walkways that lead to several across the town. **20**

Castle, Bedford
26

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GOOD BEER GUIDE 2021

Hog Back
124 High Street, MK40 1BP
01753 50071
pub@hogback.co.uk
4 changing beers (sourced regionally) often Bingham's, Reddles, Stone
A long-established real ale and cider pub since after 11 o'clock, the former part of cresson, hence the pub sign to live real ales are available, including many local ones, plus a range of cresson, real beer and cider festival are held here. Local CAMRA Pub of the Year 2017. **20**

Crooked Mill
Honey Hill, SG40 3SJ
01195 72021
pub@crookedmill.co.uk
1 changing beer (sourced nationally) often Wythwood
One of the most historic country-side pub situated between Woburn and Great Ouse. The bar area has a cresson bar with comfortable sofas, memorabilia, furniture and a log fire. A light food menu offers a range of simple bar snacks, while the separate restaurant provides informal dining with options for children. Entertainment includes a weekly car night on Wednesday, cresson and traditional board games. Dogs are welcome in the bar, with treats available. **20**

Queen's Head
23 The Terrace, MK40 1BP
01195 78177
pub@queenshead.co.uk
Greene King Tattler, Abbot, Hog Back 125, London Brewery's Gold, Home Beer (by Bingham's), 1 changing beer (sourced locally) often Bingham's, Standard
Grade II listed 18th-century oak-framed inn resting in a house close to the station. The characterful single bar has low ceilings, timber floors and a log fire. It is home to a cresson team and hosts numerous chivalry events. As a Greene King local free pub, there is also an available alongside those from the brewery. Beer paddles with three third parts are offered in a simple selection. The attractive leafy patio and garden are a pleasure in summer. Children are welcome until 9pm. **20**

Ship Inn
104 Peash Street, SG40 1TH (out with London Rd)
01195 70707
pub@shipinn.co.uk
1 real ale, London Pub, 6 other's (sourced) 1 changing beer (sourced regionally) **11**
A long-established real ale and cider pub since after 11 o'clock, the former part of cresson, hence the pub sign to live real ales are available, including many local ones, plus a range of cresson, real beer and cider festival are held here. Local CAMRA Pub of the Year 2017. **20**

Woolhampton

Woolhampton
Stations Road, MK7 5SH
01195 72111
Home Beer (by St Austell), 3 changing beers (sourced nationally) often Abbot, Reddles, Homebrew, Tattler
Probably the most accessible country pub in Bedfordshire, where you can be sure of a warm welcome whether you arrive by foot, car, bike, boat, train or bus. There are six bars and two in its own separate areas for cresson, cresson and real ale. In the winter enjoy the large garden, where in the three kennel, where an annual summer ale & cider festival takes place. **20**

Waysbury

Perseverance
2 High Street, MK19 5DB
01753 62119
pub@perseverance.co.uk
Eagle IPA, 3 changing beers
Comfortable pub with several seating areas. The larger rear room has a cresson, a piano and a large enclosed kitchen, with a real log fire. Another seating area with a cresson bar leads to the rear dining area, which has well-stocked bookshelves. The rear garden is delightful. Three guest ales are always served and from some of the more interesting breweries, both local and abroad. The cresson regular beer festival are held here. High in Bedfordshire and the real ale scene on Sunday afternoon. **20**

Yattondon

Taproom & Kitchen at West Berkshire Brewery
The Old Dairy, MK18 0XT (opposite from Chapel Lane)
01753 73700
pub@westberkshirebrewery.co.uk
West Berkshire Mice, Mahogany IPA, Muddy Mill, Mice, Swift, Good Old Boy, Mahogany IPA, 5 changing beers (sourced locally) often Arwel Springs, Luce, Cannon, West Berkshire
Situated at the site of the brewery, the Taproom & Kitchen occupies a cresson room which is well-preserved and successful. The bar has a cresson West Berkshire Brewery beer alongside regular guest ales. Beer events are held here including Brewery tour, car night, live music, tap takeover, live quiz and the Brewery and Outlets Beer Festival. There is a large seating area outside, close to a highway, and walks with dogs are welcome. **20**

Choosing pubs
CAMRA members and branches choose the pubs listed in the Good Beer Guide. There is no payment for entry, and pubs are inspected on a regular basis by personal visits. CAMRA members are not sent a questionnaire once a year, as is the case with some pub guides. CAMRA branches monitor all the pubs in their areas, and the choice of pubs for the guide is often the result of democratic votes at branch meetings. However, recommendations from readers are welcomed and will be passed on to the relevant branch; write to Good Beer Guide, CAMRA, 230 Hatfield Road, St Albans, Hertfordshire, AL1 1JW, or send an email to: gbg@tdccamra.org.uk



Sample screen shots of national database

National Online Good Beer Guide Submissions System

CAMPAIGN FOR REAL ALE

Home | Logout

<< Go Home
<< Search For Pub

First Select:
Year: 2022
Select entries according to their stage within the submissions process.
Filter by Status: All Pubs

Next Select:
View as: Branch
Select Branch: Arun and Adur
Select Type: Main Entry

Entries in orange text are editable as they are assigned to your branch/es.
Entries in grey are read-only as they are within your county or region, or a related county or region but not assigned to your own branch/es.

1. Amberley, Bridge Inn
2. East Preston, SP Alehouse
3. Lancing, Stanley Ale House
4. Littlehampton, New Inn
5. Littlehampton, Steam Packet
6. Rustington, Georgi Fin Rustington
7. Thakeham, White Lion Inn
8. West Chiltington, Five Bells
9. Worthing, Anchored in Worthing

Pubs Save Changes

***NB Fields with bold text labels and the description field are passed across to the the GBG Editorial System each year for inclusion in the Guide. These fields must be completed where relevant and information must be in the correct format. Thank you.**

New entries are added to the same branch as the currently selected branch. Please make sure an entry for the correct branch is selected before adding a new one.

Add New Entry
Remove Current Entry
Remove Multiple Entries

Proof this Entry

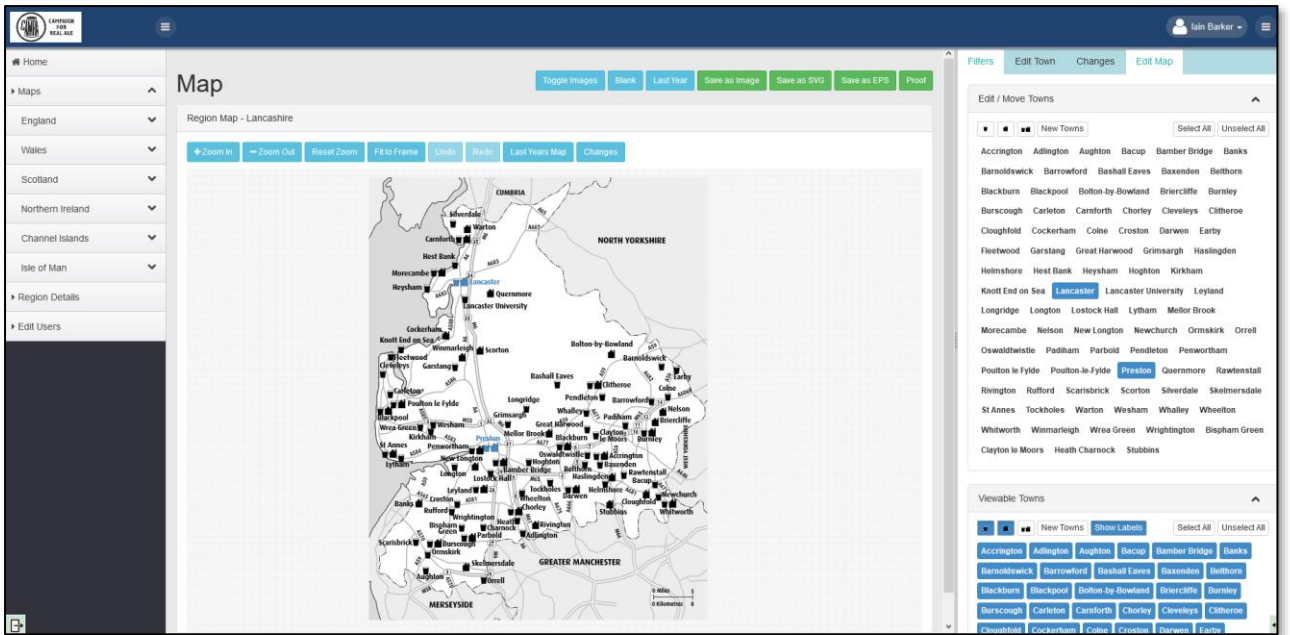
***Please note users must be careful if using this data in excel as it tries to automatically format some number formats (e.g. it trims the leading zero off the STD code).
Export branch data**

Details

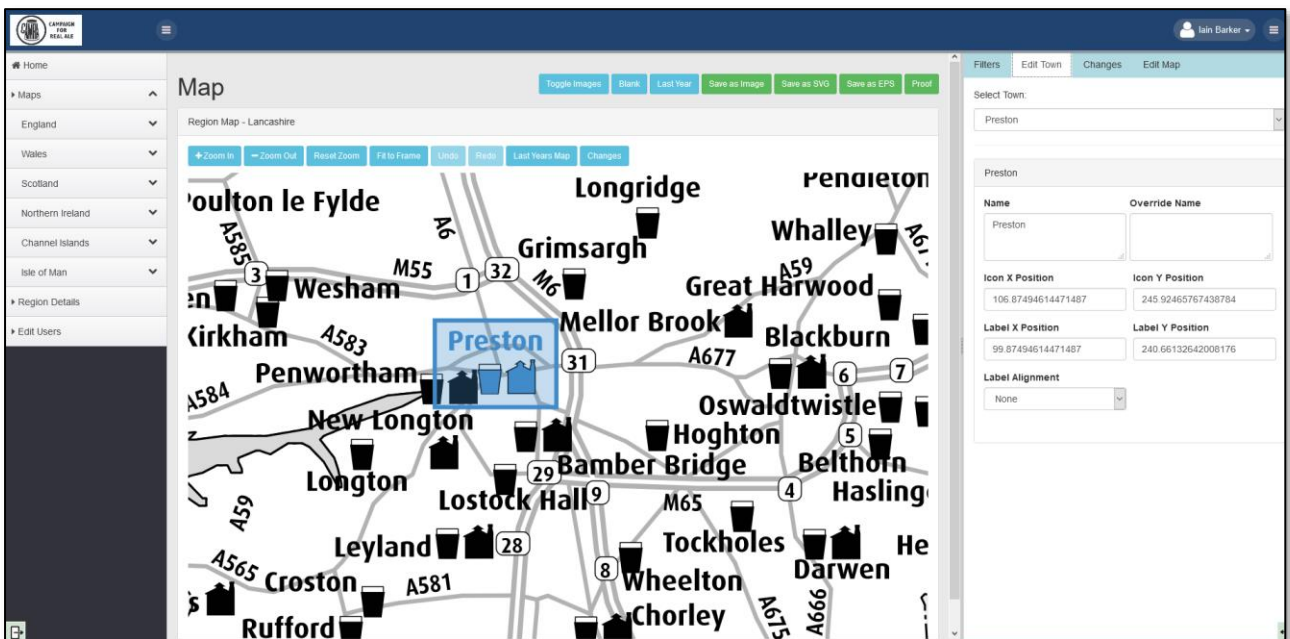
Year: 2022
WhatPub ID: AAA/46
Type: Main Entry
Previous GBG editions: 2022;2021;2020;2019;2018;2017;2016
Status: Area Organiser
Region/County: Sussex (West)
Branch Code: AAA – Arun and Adur
New Entry:
Pub Name: Bridge Inn
Premises Type: Pub
Street: Houghton Bridge
District:
Town/Village (for Amberley

The national database closely resembles the editorial site but has been tailored to the needs of branches for submitting the pub data

Sample screen shots from the map cartography system



The map editing screen with towns highlighted for easy location



The map editing screen with map zoomed and town selected ready for editing

Summary

Software as a Service (SaaS)	From back-ups to user access, we fully support the solutions for online servers and FileMaker Pro.
Hosting and Support	Our dedicated servers provide high availability access to the solution.
Bespoke Enhancements	As the software manufacturer we are able to make quick and efficient enhancements to the solution.
Implementation and Configuration	We fully support the software project from setup through to training and launch.
FileMaker Pro	Used as a hybrid between online server and FileMaker server for rapid development
Consultancy Services	We use our experience gained from hundreds of projects to ensure the right solution for your business.